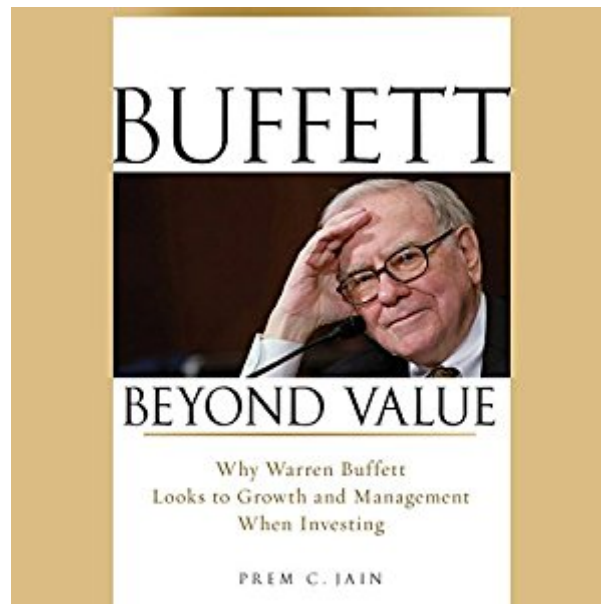


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# Buffett Beyond Value: Why Warren Buffett Looks To Growth And Management When Investing



## Synopsis

A detailed look at how Warren Buffett really invests In this engaging new audiobook, author Prem Jain extracts Warren Buffett's wisdom from his writings, Berkshire Hathaway financial statements, and his letters to shareholders and partners in his partnership firms. Jain uncovers the key elements of Buffett's approach that every investor should be aware of. With *Buffett Beyond Value*, you'll learn that, contrary to popular belief, Warren Buffett is not a pure value investor, but a unique thinker who combines the principles of both value and growth investing strategies. You'll also discover why understanding CEOs is more important than studying financial metrics; and why you need an appropriate psychological temperament to be a successful investor. Reveals Buffett's multifaceted investment principles Discusses how Buffett thinks differently from others about portfolio diversification, market efficiency, and corporate governance Highlights how you can build a diverse and profitable investment portfolio With this audiobook as your guide, you'll learn how to successfully invest like Warren Buffett.

## Book Information

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## Customer Reviews

I am an extreme Buffett fan. I try to read everything about Buffett and the investment moves he has made or is making. I have attended several Berkshire Hathaway shareholder meetings. I have taught a course on the fundamentals of investing at American University. And in my view, Professor Jain makes a uniquely valuable contribution in his examination of Buffett's investing approach. While keeping the discussion at a level that is easy to understand, this book offers useful

information both for readers without a technical background who are interested in understanding that approach, and for those like me, who are already very familiar with it. Jain's perspective in analyzing Buffett's investing style from his area of expertise -- accounting and finance -- adds important dimensions to his discussion. He emphasizes aspects that forced me to reexamine concepts I already knew, and also presents information I did not know. For example, I am familiar with the influence of Benjamin Graham on Buffett's investing style -- the "cigar butt" approach, according to which you buy the stock of a company that is within your circle of competence, and buy it where the price is significantly below the intrinsic value of the firm (i.e., with a margin of safety.) I also knew of Charlie Munger's and Phillip Fisher's influence in modifying Buffett's approach toward one of investing in higher quality companies with growth prospects -- buy stock in a company with good growth prospects while paying a "fair" price, as opposed to buying stock in a lower quality company at a "great" price. But Jain's insightful discussion of this concept has prompted me to reconsider and modify my own investing style, to pay greater attention to the importance of good management for companies with growth prospects.

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